

Charlton Insights - Privacy and Information Policy

Charlton Insights is an insights and market research company. Respecting privacy is an important part of our company's core values and our commitment to respondents and the general public.

When respondents participate in survey research conducted by our organization, whether in person, by telephone, mail, or online, they can be assured that their personal information and individual responses will be kept confidential.

Respondents are free to choose whether or not to participate in a survey, to answer any specific questions, to discontinue participation at any time and are free to choose how their personal information is maintained.

Charlton Insight's privacy policy outlines management practices in a manner consistent with the provisions of the Personal Information Protection and Electronic Documents Act (Canada) and the General Data Protection Regulation (GDPR May 25, 2018 - EU).

Charlton Insights undertakes to:

- Collect respondent personal information, only with permission.
- Limit the collection of personal information, only as necessary.
- Purge any personal information that is collected from our data base after a reasonable period of time (within 12 months) – after allowing for any required follow-up.
- Take appropriate security measures to protect all data collected including personal information.
- Designate an Information Officer who is responsible for overseeing how personal information is managed.
- Make our policy accessible to the public.
- Provide access for any respondents to contact Charlton about personal information in order to address any concerns, including: to rectify any inaccuracies, to have personal information removed or erased, to restrict how personal information can be utilized and to object to the processing of any personal data.

Charlton Insights Privacy and Information Policy was updated May 25, 2018 and will be updated as required and as laws change in the future.

To contact Charlton Insights about this policy or any information related topics:

Contact: Cathy Haldane

By email: chaldane@charltoninc.com

By Phone: 1-416-480-2131 ext. 303

By mail:

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